

From: *CCAR Newsletter*, September 1997

To The Editor:

Upon receiving the Conference's *Change of Address* card, I sensed something big was up. The address notification read;

Central Conference of American Rabbis  
355 Lexington Avenue 18th Floor, New York, NY 10017  
Telephone Number: 212-972-3636 Fax Number: 212-692- 0819

I immediately assembled all the *gematria* experts I knew, who after intensive deliberations and playing the numbers, affirmed unequivocally that the hand of God is clearly evident in the move.

The evidence:

The location of the offices on the 18th floor i.e. **יח**, heralds a long, healthy and useful life at the new location.

The new zip code ends with 17--which is **טוב**--affirming the many good things that will happen there. (The 100 which preceded the **טוב** was an enthusiastic addition by an unknown scribe, worrying that good is never good enough, and attempting to remedy that sad fact by multiplying **טוב** by a factor of 100.)

The *gematria* experts were even more astonished by the profound implications of the phone and fax numbers.

The Conference telephone is in area code 212 ( $2+1+2=5$ ) or **ה**,

our people's respectful shorthand for God whose area code it really is. Thus, all phone calls to and from the Conference offices are by the very fact of dialing, affirmations of the existence of God in whose work the Conference is, after all, engaged.

The prefix 972 ( $9+7+2=18$ ) i.e. **יה**, reaffirms with each dialing the theme of life, which can never be reaffirmed too much.

The 3636-telephone number confirms beyond any shadow of doubt that we have in our Conference the requisite number of covert *Tzadikim* who sustain the world. Beyond that, we are blessed with a full back-up team. 3636 also adds up to 18, i.e. **יה**, which grants them and all of us -- their colleagues -long life, which once again cannot be reaffirmed too much.

The fax number of course, is also in God's domain (212), i.e. **יה** and its prefix 692 ( $6+9+2=17$ ), i.e. **טוב**, assures that only true and worthy faxes will be transmitted. These salutary faxes will of course succor and sustain the fax number 0819, which once again adds up to **יה**.

The portents are auspicious for years of

**חיים טובים בקיום מצוות ה'**

**Jack H Bloom Connecticut License Plate XVIII**